



**London Design Festival 2007 - 15-25 September – free to the public every day (ex.Sunday)
Ticket-only press preview: 7-9pm, 19 September 2007**

Partridge Fine Art & Fuse UK
together present

I Love Design

at the gallery of

Partridge Fine Art Ltd, 144-146 New Bond Street, London W1S 2PF

I Love Design – Fuse Pairs with Partridge for London Design Festival

Possibly the quirkiest coupling of this year's London Design Festival is Partridge Fine Art's hosting of Fuse UK: Partridge is an established dealer in sought-after antiques, Fuse UK a collective of young and emerging design talent. Imagine a model wearing a clear acrylic dress (c.2006) seated on a cardboard chair (c.2002) at a rare mahogany and ebony writing table (c.1820) boasting a Louis XVI ormolu-mounted white and black marble portico mantle clock (c.1780)... See what we mean?

Around 30 Fuse product designers will be exhibiting at Partridge. Their pieces range from very beautiful lampshades made of re-cycled card and a maple and cherry sideboard, to a chair that collects the cash that drops from your pockets and flying ducks.

"Together, these designers represent some of the best and brightest in UK design talent," says Fuse UK co-spokesman, Wendy Daws. "Some have established distribution, some not, but to show at Partridge is an amazing opportunity for all of us to flex our muscles against some of the world's all-time greats."

Partridge Fine Art, meanwhile, has been selling those 'all-time greats' – ie, the best English and Continental antique furniture, pictures and objects - for over 100 years. Mark Law, Chairman of Partridge, says: "We are delighted to be showing the work of Fuse. We have always shown the very best in antique design and are very excited to present such cutting-edge contemporary work alongside our own collections."

Partridge Fine Art is housed in a magnificent four-storey 'Palace of the Arts' in London's New Bond Street. Fuse UK designers from all over Britain will join them 15-25 September as partners in London Design Festival 2007.

NOTES TO EDITORS

*** The private press preview is being held 7-9pm on Wednesday 19 September and is ticket only.** Formal invitations will be issued shortly. To apply for tickets, please email Geraldine Hill or Oscar Humphries, as below.

*** Media contacts for images, interviews and preview tickets:**

Geraldine Hill: geri@flyingmonkey.net / 07932 783768

or

Oscar Humphries: oscarhumphries@barnabyvalentine.co.uk / 07908 758495

*** Partridge Fine Art and Fuse UK organisers:**

- Partridge Fine Art: www.partridgefineart.com

- Fuse UK: for detail on the collective, and for links to all exhibitors at Partridge Fine Art: www.fuseuk.org

*** Fuse UK exhibitors at Partridge include:**

- Use-UK: big range of items using re-cycled materials, showing here some very special, printed lampshades made of re-cycled card: www.use-uk.com

- Camila Prada and Gavin Pryke are Vinila, product designers exhibitors Flatface ceramic characters – cool figurines that you won't find in granny's armoire: www.vinila.co.uk

- Jethro Macey: last year's favourite lace-pattern concrete tiles are replaced this year by super cool flying ducks: www.jethromacey.com

- Michael Warren (co-founder of Fuse): product designer who questions contextual relationships, objects and materials, known for his Light Reed: www.michaelwarrendesign.com

- Wendy Daws (co-founder of Fuse): lighting and lighting effects, this year exhibiting a showpiece dress made in clear acrylic designed with Elisabeth Edlbauer: www.wendydaws.co.uk

- Linda Calvert: showing the ceramic cakes that are selling like, well, hot cakes: www.lindacalvert.co.uk

- Nick Fraser: good, usable products and furniture, such as four chairs that nest into their own table (Cake) and the Last Straw light: www.nickfraser.co.uk

- Blok: three furniture and product designers: www.blok-design.com

- Nick Ettridge: showing a perspex chair which collects the cash that falls from your pockets, and a 'teat' milk jug (both selling well): www.NEDesigns.co.uk

- Louisa Pacifico (co-founder of Fuse): showing her one-off knitted light, The Loup Light, but there are loads more bright ideas where that came from: www.newdesignersonline.co.uk/louisapacifico

- Charlotte Tangye: groovy, functional wire shoe racks and a steel garden lamp, both currently in production for distribution: www.charlottetangye.co.uk
- Tim Lake of Orangewonder: lighting and home accessories using materials old and new and a simple, clean aesthetic; stockists around the country: www.orangewonder.co.uk
- Mark Irlam: beautiful Waspnest lights: www.fuseuk.org
- MyAmplifier: showing product designer Florian Kremb's 'Broom With A View', developed especially for the Fuse/Partridge Fine Art environment – it's a golden broom fitted with a fine art print: www.myamplifier.co.uk
- Majid Asif: Tetra Pak lights with Fuse at Partridge (and a papier-maché chair at Trash Luxe): www.masifdesigns.com
- Seainin Passi: artist/designer showing light and luminous hot-melt glue and steel and resin jewellery and sculpture: www.seaininpassi.com
- Sarah J Crouch: pottery artist specialising in retro ceramics: www.fuseuk.org
- Sian Mark: furniture and product designer showing the Lazy Lamp (self-lighting), TipTup chair (a soft rocker) and Musical Glasses (fun and beautiful wineglasses): www.fuseuk.org
- Nick Smith: furniture designer showing his new Lotus Fruit Bowls, delicate folded mild steel with a powder coat finish; also showing at Super Design Market at The Royal Festival Hall - see www.fuseuk.org for work over the last three London Design Festivals, and for the rest of the range see www.nicksmithfurniture.co.uk
- Bethan Laura Wood: a new sculpture joins the intriguing Stain teacups (where more pattern is revealed the more they're used) and Link jewellery (birch ply, laser cut, in any length): www.woodlondon.co.uk
- Karl Warren: showing the OFFSIT chair, which plays around with the language of a traditional chair form: www.newdesignersonline.co.uk/karlwarren
- Alexena Cayless: furniture designer showing a luscious maple and cherry sideboard: www.farmdesigns.co.uk

ends / 22 August 2007